



Lt. Governor Becky Skillman
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Spring Cams Go Live on EnjoyIndiana.com April 1

Potential visitors and Hoosiers alike can watch Indiana blossom this spring. Hot on the heels of the success of Leaf Cam last fall, the Indiana Office of Tourism Development (IOTD) is excited to introduce Spring Cam. Showcasing Indiana's natural beauty, Spring Cam will be featured on EnjoyIndiana.com during the months of April, May, and June. Sightseers can view Indiana's budding tourism season, beginning April 1, as Spring Cams update every 15 minutes.

"Leaf Cam was very successful last fall. We received more than 152,300 total click-throughs on our Web site," said IOTD Director, Amy Vaughan. "Spring Cam will offer that same caliber of interactive fun as visitors plan their Indiana travels this spring."

Sponsored by Best Western Hotels of Indiana, Spring Cams will be posted in scenic areas around the state, such as: Spring Mill State Park in Lawrence County, Lafayette Municipal Golf Course, Lanier Mansion in Madison, and Salamonie Interpretive Center at Salamonie Reservoir in Huntington County. Visitors can also get trip ideas and travel discounts on EnjoyIndiana.com.

Lt. Governor Skillman has oversight of the Indiana Office of Tourism Development with Amy Vaughan serving as the director of the agency.

Tourism Fast Facts:

Every year Indiana welcomes 58 million people to the state.

94,000 jobs in Indiana are tourism-related.

Visitors spend nearly \$6.7 billion while visiting Indiana.

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